

#### Morteza Sorbi

Senior PR & Branding Manager

**Business Development** 

BEHSA

(Behpardaz Hamrah Samaneye Avval)

Bachelor Software engineering Najafabad Islamic Azad university

#### Personal Information

Age:44

Gender: Male

Location: Tehran - Iran Marital Status: Married

Military Service Status: Exempted

#### **Contact Details**

Phone: +982177940566 Mobile: +989123717572

Email: artist@mortezasorbi.ir

Linkedin:

www.linkedin.com/in/mortezasorbi

Instagram:

www.instagram.com/mortezasorbi.logo

Exprience

Work Experience: 16 Years

# Work Experience

### Senior Pr & Branding

Behsa (Behpardaz Hamrah Samaneye Avval)

- Graphic Design & Video Edit & Motion Graphic Leader

- Website Manager
- Logo & Brand Design

2020 - Up to now Iran-Tehran

2019 - 2020

Iran - Tehran

#### Senior UI & UX & Motion Graphics

Behpardaz Jahan

Iran-Tehran

- UI & UX & Motion Graphic Leader
- Logo & Graphic Design
- Website Design

Multimedia Advertising & Public Relations Mar... May 2017 - Now (2 years & 6 months)

Iran - Tehran Novin Paya Company

Design and conceptualization of export packages and smart package design in Moscow

Management of digital advertising and branding in Russia

Effective advertising in the Gulf and successful supply of agricultural products with distinct packaging

Communicate effectively with colleagues and successful teamwork on projects

Motion Graphic and Infographic Designer and November 2016May 2017 (7 months)

Web Content Generator Iran - Tehran

Berkeh Sharif Company

Survey System

Online competitions and partnerships with Awal Market

Chairman May 2015 May 2016 (1 year & 1 month)

Fatab Company Iran - Tehran

Collaborate with Maskan Bank and more than 200 IT projects

Multimedia & Graphic & Game Designer August 2014 February 2015 (7 months)

Design and produce more than 600 multimedia training packages and book cover design and Multimedia

Designer of multimedia and educational games December 2012July 2014 (1 year & 8 months)

Iran - Tehran and production of electronic content

Sharif University of Technology

Qalamchi Cultural Center of Education

Responsibilities and Achievements:

Designer of multimedia and educational games and production of electronic content and computer graphics

- Design and build more than 10 multimedia e-learning courses (flash) including stress management

(Job, Student) - Energy Management - Documentation - 5s - HSE - Robotics - ...

Content production

Electronic and

Web sites

Virtual education and

**Educational News** 

Sharif University



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Design and production of multimedia educational games

September 2011 December 2012 (1 year & 4 months)

Iran - Tehran

Mobtakeran Cultural and Educational Company

Build more than 300 interactive games for elementary and secondary schools and high schools Electronic Content

Multimedia Manager

August 2019 August 2011 (1 year & 1 month)

Noavaran Khallagh Parsi Company

Iran - Tehran

Making tablets

Multimedia Compact CD

Multimedia Core Manager

March 2019 August 2010 (6 months)

Allameh Tabatabaei University Growth Center

Iran - Tehran

2005 - 2007

Production of electronic content and establishment of virtual education sites and educational news at Allameh Tabatabai University

Multimedia Designer and Web & Graphics

August 2006 February 2010 (3 years & 7 months)

Computer

Iran - Tehran

Farazma Pardazesh EngineeringCompany

Responsibilities and Achievements: Design and produce over 20 educational e-content and cover design over 10 books.

#### Education

**Bachelor Software engineering** 

Najafabad Islamic Azad university

GPA: 12.75

Associate Software 2002 - 2005

TehranSama Islamic Azad University

GPA: 17.50

#### About Me

I am an ideologist and a designer Course of Study. Computer Engineering Software — Specialty: Graphic and multimedia design Job Experience: More than 5 design projects since 2008, including designing educational games by Innovative Educational Institute of Culture, Qalamchi Educational Packages, Compact disc; Tehran Municipality, producing electronic educational content of Sharif University of Technology and Entrepreneurship Faculty of Tarbiat Modares University and ... Weir Iran logo design, Alborz Iranian Metal Work Company, Novin Paya Trading Company, Dr. Hamid Ghaderi, Noahang Music School, Paragon Meat Products & ... Website Design by Weir Iran Company, Sahand Industries Group, Polysander Interior Architecture Company, Alborz Iranian Metal Work Company, Sikatek Industrial Company, Sahand Carton Company ...

#### Skills

- Logo Proffessional Designer (static & Motion logo)
- Graphic Design(Infographics Setoffice Poster & all Vector & Bitmap Disign)
- Multimedia
- Motion Graphics (www.instagram.com/picartoonofficial)
- Narration
- 2D Animation
- Edit Movie & Teaser
- Website Design (UI & UX) Fronted End
- Branding
- Social Network Design & Managing
- NFT



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## Language

English	Upper Intermediate		Arabic	Intermediate
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## Software

Adobe Animate	Intermediate	Rhino 3d	Advanced
Adobe Audition	Advanced	Flash Proffesional	Advanced
Adobe Illustrator	Advanced	Action Script 2	Advanced
Adobe After Effect	Advanced	Action Script 3	Advanced
Adobe Dreamweaver	Advanced	Google Analytics In	termediate
Adobe Premiere	Advanced	J Query /	Advanced
Adobe Photoshop	Advanced	Java In	termediate
Adobe Dimension	Advanced	Wordpress	Advanced
Adobe Indesign	Advanced	HTML5 & CSS3	Advanced
Adobe XD	Advanced	JavaScript Int	ermediate
Adobe Character animation	Advanced	Android Studio In	itermediate
Adobe Captivate	Advanced	Visual Basic Ir	ntermediate
Figma	Advanced	C	ntermediate
Corel Draw	Advanced	C++   Ir	ntermediate
3D Studio Max	Intermediate	Micros oft In	ntermediate
Unity	Intermediate	Notepad++ Inf	termediate
Microsoft Office	Advanced	NFT .	Advanced
MOHO Animation	Advanced	Logo	Advanced
Google Search Console	Advanced	AI (AR-VR)	Advanced